

Digital Photography for Business Training - 1 day

Overview

Just been given a digital camera to use?

Finding digital photography a nightmare?

Need to take pictures for publication?

Our intensive one-day training course is aimed at everyone in the work environment who needs to take better photographs for business purposes.

High quality images are an essential part of any website, brochure or advertising campaign. We can provide photography training for your members of staff that need to produce these images.

Our Photography course is aimed specifically at business. Examples and assignments that demonstrate the correct techniques and understanding of the camera are all provided with this in mind.

No longer do you need to contract out this photography, now you can bring it back in house and keep the control you need to produce the images you require.

Objectives

By the end of this course delegates will know

- How digital cameras work and how to set them up for the best results
- How to take better photographs
- How to light your subject
- How to set up better photographs
- How to use props
- How to enhance your images once they have been taken.

Assignments

The course includes a number of assignments where delegates will have the opportunity to practice the techniques taught.

Digital capture

- The Camera
- File formats
- ISO
- F-Stops
- Shutter Speed
- Lenses
- Light meter
- Manual
- Aperture Priority
- Shutter Speed Priority
- Program
- White balance

Crafting images

- Light (Direction, Form and Quality)
- Bracketing
- Metering Modes
- Depth of Field
- Movement
- Perspective
- Composition
- Elements of Design
- On Camera Flash
- People
- Places
- Presentation Techniques

Digital manipulation

- Levels
- Curves
- Resolution
- Resizing Images